

BLOGGING GUIDELINES AT NWCC

We don't mean to turn you off from blogging by immediately inundating you with legalese, but we need to make clear our respective rights and responsibilities related to these services. So, the President and Board of Northwest Community College (NWCC) offer these blogging services to you subject to the terms and conditions of use contained in this policy.

By accessing, creating or contributing to any NWCC blogs and in consideration for the services we provide to you, you agree to abide by this policy. Please read it carefully before posting to or creating any blog.

Blogs hosted by NWCC are the property of NWCC and should be used to promote civil, informative and respectful online interaction. This policy is not meant to discourage or limit debate or free expression, but rather to create an environment that fosters constructive discourse.

The rule of thumb for blogging at NWCC may be summarized as "the reasonable-person test":

Would a reasonable person feel that the content is appropriate and constructive?

GENERAL GUIDELINES FOR BLOGGING AT NWCC

- Bloggers must identify themselves on each blog and not post under a pseudonym.
- Bloggers must make it clear that the views expressed in the blog are theirs alone and do not necessarily represent the views of NWCC.
- Bloggers must adhere to NWCC's confidentiality and privacy policies and abide by the law.
- Bloggers must be respectful to NWCC and its staff, students, partners and competitors.

More specifically, prohibited content includes, but is not limited to, the list that follows. Content that is posted, linked to, uploaded or otherwise transmitted through NWCC blogging services may not include:

- content that is unlawful, harmful, threatening, abusive, harassing, defamatory, vulgar, obscene, libelous, invasive of another's privacy, hateful, or racially, ethnically, sexually or otherwise objectionable;
- material that contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment;
- software or computer code that conducts surveillance on the users of the site;
- content that promotes or provides instruction about illegal activities, including illegal drug use or alcohol use, child predation, terrorist activities;
- instructions in assembling or obtaining weapons;
- illegal or unauthorized copies of another person's copyrighted work, such as providing software, music, books, movies and TV shows without regard for legal fair use or licensing restrictions, providing methods to obtain copyrighted works without regard for fair use or licensing restrictions, providing information to circumvent manufacture-installed copy-protect devices;

Prohibited content continued...

- content that involves the transmission of "junk mail," "chain letters," or unsolicited mass mailings, instant messages, "spim," or "spam";
- content that contains nudity, violence, offensive or sexually suggestive subject matter.

Furthermore, bloggers may not:

- harass others, including creating a hostile environment;
- forge or otherwise manipulate identifiers in order to disguise the origin of any content transmitted through NWCC blogging services;
- intentionally or unintentionally violate any applicable local, provincial or national laws or regulation;
- interfere with or disrupt the services, servers or networks used to provide or receive the services or disobey any requirement, procedure, policies and regulation of any networks used to provide and receive the services;
- solicit personal information from anyone under 19;
- plagiarize or in any way take credit for creative work or ideas that are not their own;
- solicit passwords or personal identifying information for commercial or unlawful purposes from other users;
- conduct commercial activities and/or sales without prior consent from NWCC's Director of Communications & College Advancement, including but not limited to contests, sweepstakes, barter, advertising, or pyramid schemes.

Bloggers agree to review all comments posted on their blog and to remove any comments which violate this policy. If you are in doubt about whether your proposed post may violate this policy, ask the Director, Communications & College Advancement.

Failure to follow this policy may result in the termination of the user's access to the services and their blog being archived or deleted at any time at the discretion of NWCC. Blogs which comply with this policy may also be archived or deleted at the discretion of NWCC when the blog's topic has concluded (e.g. a student blogger is no longer enrolled or a staff person no longer works at NWCC).

The copyright of all content posted to NWCC's blogging services, whether written, photographic or otherwise, is held by the author. Posting, uploading or otherwise transmitting content to the NWCC Web site or an authorized agent of NWCC for the purpose of being posted implicitly grants NWCC the right to use that content in any medium at any time without royalty or licensing payment.